

Steve Kenyon

Greener Pastures Ranching Ltd.

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Steve Kenyon runs a custom grazing business in the Westlock area under the name of Greener Pastures Ranching Ltd. He on average manages about 1000 head of livestock on 3000 acres of leased land. By using extended grazing techniques, he is able to pasture cattle year round. This is done by using a combination of intensive cell grazing, dormant season grazing, swath grazing, crop residue grazing and bale grazing. Steve has become well respected in the agriculture community for his business management and innovative ideas.

Steve has been teaching sustainable grazing management for more than 10 years and has been a keynote speaker at many conferences and seminars throughout Canada and the U.S. He is a writer for the Stockman Grass Farmer magazine and also for the Canadian Cattleman Magazine. He is also the author of "The Calendar of the Year Round Grazier". Steve has a very energetic personality, which compliments a very down to earth common sense approach to farm business management. Yet he is still just a producer and presents in a very honest and straightforward style. Steve has developed and instructs the "Year Round Grazing Systems" Agricultural Business Management Course. This three-day course includes a human resource component, economics, finances, grazing principles, cell design and pasture rejuvenation. This course will take you right into design and planning of a year round grazing system



The Mission statement of Greener Pastures is "Economic Sustainability for Generations" It is important to provide an enjoyable, profitable and sustainable business for future generations. Steve believes that to be profitable in the long term, you must use sustainable agriculture practices. You have to work with nature, not against her. Greener Pastures is an environmentally sustainable ranch that improves the land. The focus is to maintain an effective water cycle, carbon cycle, nitrogen cycle and mineral cycle. Our wildlife habitats and riparian areas need to be preserved. The health of our soils and our soil organisms needs to be understood and protected in order to ensure that our agricultural businesses remain profitable and sustainable.